



# 2026 MSBOA Summer Conference

June 15-17, 2026 - Cragun's Resort on Gull Lake  
11000 Craguns Drive - Brainerd, MN 56401



Date	Start	End	Description	Function Space
<b>June 15, 2026 - Monday</b>				
6/15/2026			<b>Check-In &amp; Registration</b> Notebooks Sponsored by: RWR - Keystone Lanyards Sponsored by: Routr Name Badge Sponsored by: Superior Transportation Event Photos Sponsored by: United Bus Sales	Pine Ballroom 4
	3:00 PM	6:00 PM		
	4:00 PM	6:00 PM	<b>Board of Directors Meeting</b>	Pine Ballroom 1
	6:15 PM	6:30 PM	<b>MSBOA PAC Committee Meeting</b>	Pine Ballroom 1
	6:00 PM	10:00 PM	<b>Hospitality Suite</b> Please join us for snacks and beverages Sponsored by: Bridgewater Advisory Group	Aspen/Birch Rooms with bonfire pit lakeside
<b>June 16, 2026 - Tuesday</b>				
6/16/2026	7:00 AM	8:15 AM	<b>Rise &amp; Shine Breakfast</b>	Poolside
			<b>Check-In &amp; Registration</b> Notebooks Sponsored by: RWR - Keystone Lanyards Sponsored by: Routr Name Badge Sponsored by: Superior Transportation Event Photos Sponsored by: United Bus Sales	Pine Ballroom 4
	7:00 AM	8:30 AM		
	8:20 AM	8:30 AM	<b>Introductions</b> Curt Macysyn - MSBOA Executive Director <b>President's Welcome</b> Kathryn Forbord - MSBOA President, Schmitt & Sons	Pine Ballroom 1, 2, 3
	8:30 AM	9:15 AM	<b>Keynote Session</b> <b>AI for Small Businesses</b> Katie Heppner, Regional Director, North Central SBDC <b>Sponsored by: Routr</b>	Pine Ballroom 1, 2, 3
	9:15 AM	10:15 AM	<b>Legislative Update</b> Marty Seifert (Flaherty & Hood) - MSBOA Lobbyist <b>Sponsored by: Hoglund Body &amp; Equipment</b>	Pine Ballroom 1, 2, 3
	10:15 AM	10:30 AM	<b>Coffee Break</b> <b>Sponsored by: United Truck &amp; Body</b>	Pine Ballroom 1, 2, 3
	10:30 AM	11:30 AM	<b>State of OEM Industry (OEM Panel)</b> Moderator: Shane Johnson, MSBOA 1st Vice President Panelists: Brad Beauchamp, Blue Bird; Shane Cauble, International; and Jim Taylor, Thomas Built Buses <b>Sponsored by: Express Pressure Washers</b>	Pine Ballroom 1, 2, 3
	11:30 AM	12:15 PM	<b>Latest News from MN State Patrol</b> Lt. Brian Reu (Minnesota State Patrol) <b>Sponsored by: Express Pressure Washers</b>	Pine Ballroom 1, 2, 3
	12:15 PM	1:15 PM	<b>Land of 10,000 Lakes Luncheon</b> <b>Sponsored by Hoglund Bus Company</b>	Grab-n-Go Pine Ballroom 1
	1:30 PM	5:00 PM	<b>Golf Tournament Shotgun Start</b> Meet in Lobby (Door S) for Shuttle to Golf Course Pre-registration with fee is required (shotgun start at 2:00 PM CT) <b>Title Sponsor:</b> <b>Golf Balls Provided by: SFM Mutual Insurance Company</b> <b>Golf Holes Sponsored by: RWR-Keystone, Gatekeeper Systems, North Central Bus &amp; Equipment, United Bus Sales, and Staples Oil</b>	Legacy Golf Courses Dutch Blue 9 Course
	1:30 PM	4:30 PM	<b>Social Networking Outing - The Captain's Club Private Cruise</b> Pre-registration with fee is required (cruise departs at 2:00 PM - CT) <b>Sponsored by: The Transit Team</b>	Gull Lake Cruises

	6:00 PM	7:30 PM	<p align="center"><b>Dinner and Golf Awards</b>  All Attendees Are Welcome  ***Shuttles to course start at 4:30 PM - meet in Main Lobby***  Meet in Lobby (Door S) for Shuttle to Golf Course</p>	Legacy Golf Course
	7:30 PM	8:15 PM	<p align="center"><b>Safety Raffle</b>  Raffle ticket sales cut off at 10:15 AM (CT)  <b>Safety Raffle Tickets Sponsored by: The McDowell Agency</b></p>	Legacy Golf Course
	8:15 PM	8:30 PM	<p align="center"><b>MSBOA PAC Fundraiser</b>  Support the MSBOA PAC by becoming either a Gold, Silver or Bronze Contributor!</p>	Legacy Golf Course
	8:30 PM	10:00 PM	<p align="center"><b>Hospitality Suite</b>  Please join us for snacks and beverages  <b>Sponsored by Bridgewater Advisory Group</b></p>	Aspen/Birch Rooms with bonfire pit lakeside
<b>June 17, 2026 - Wednesday</b>				
<b>6/17/2026</b>	7:30 AM	9:00 AM	<p align="center"><b>Breakfast Program: Legal Update</b>  Tom Revnew (Littler Mendelson P.C.) - MSBOA Legal Counsel  Presentation starts promptly at 8:15 AM (CT)</p>	Pine Ballroom 1, 2, 3
	9:00 AM	10:30 AM	<p align="center"><b>Keynote Session</b>  <b>The Gray Zone: Navigating Complex Leadership Challenges</b>  John Graci, Founder - Applied Leadership System  <b>Sponsored by United Truck &amp; Body</b></p>	Pine Ballroom 1, 2, 3
	10:30 AM	10:45 AM	<p align="center"><b>Grab a Coffee Break</b>  <b>Sponsored by: HAP Transportation LLC</b></p>	Pine Ballroom 1, 2, 3
	10:45 AM	11:45 AM	<p align="center"><b>The Benefits of Outsourcing Student Transportation Services</b>  Curt Macysyn, MSBOA Executive Director</p>	Pine Ballroom 1, 2, 3
	12:00 PM	12:30 PM	<p align="center"><b>North Star Luncheon</b>  Guests Excused at 12:30 PM (CT)</p>	Cedar Ballroom
	12:30 PM	1:00 PM	<p align="center"><b>MSBOA Annual Meeting</b>  Meeting starts promptly at 12:30 PM (CT)</p>	Cedar Ballroom
	1:00 PM	3:00 PM	<p align="center"><b>MSBOA Vendor Show &amp; School Bus Display</b></p>	North Lawn
	5:00 PM	6:00 PM	<p align="center"><b>President's Cocktail Reception</b>  <b>Sponsored by: North Risk Partners</b></p>	Pine Ballroom 1, 2, 3
	6:00 PM	8:00 PM	<p align="center"><b>MSBOA Awards Banquet</b>  Champagne Toast at Conclusion</p>	Pine Ballroom 1, 2, 3
	8:00 PM	10:00 PM	<p align="center"><b>Live Music with Sherry Jeanne and Grason Reu from Leather Mustang</b>  <b>Sponsored by: Schmitt &amp; Sons</b>  ***Shuttles to Irma's start at 8:00 PM - meet in Main Lobby***  Meet in Lobby (Door S) for Shuttle to Golf Course</p>	Irma's Bar and Patio
<p>as of 05/22/26 <span style="float: right;">*Schedule subject to change/All times are Central Time (CT)</span></p>				